

Premier Portfolio Management Service: target market assessment

Premier has defined target markets to help investors assess whether a specific portfolio in the Premier Portfolio Management Service might be a suitable investment. This includes identifying the type of investors the portfolios might be suitable for, by taking into consideration their knowledge and experience, financial situation and ability to bear losses, risk tolerance, objectives and investment horizon.

This document provides a summary of the target market assessments for each Premier portfolio. More detailed information relating to the target market assessments for these investment products can be found on the Premier website. Please note, Premier strongly recommends that existing and potential investors consult with a regulated financial adviser to help determine whether investment products are suitable to meet personal circumstances and requirements.

Portfolio	Product description	The type of clients the product is targeted at	Clients' knowledge and experience	Clients' financial situation and ability to bear losses	Clients' risk tolerance* (Synthetic Risk and Return Indicator ranking)	Clients' objectives and needs**	Clients' investment horizon	Distribution channels
Premier Capital Builder Portfolio	The Premier Capital Builder Portfolio aims to provide long-term investment growth by investing across a broad range of asset classes.	Retail clients Professional clients Eligible counterparties	The portfolios are only available to clients with a regulated financial adviser to provide personal advice on the details of the investment, including risk characteristics and to assess the suitability of the product for the client's personal circumstances.	Clients that can bear losses of up to 100%.	3	The Portfolio may be suitable for clients who seek capital growth. Although the Portfolio does not have an income objective, the underlying funds held in the Portfolio may make dividend distributions and therefore may also be suitable for clients who seek income.	Long term (at least five years)	Investment advice
Premier Capital Builder Plus Portfolio	The Premier Capital Builder Plus Portfolio aims to provide long-term investment growth by investing in a diversified portfolio that may offer exposure to alternative style investments and equities.				3	The Portfolio may be suitable for clients who seek capital growth. Although the Portfolio does not have an income objective, the underlying funds held in the Portfolio may make dividend distributions and therefore may also be suitable for clients who seek income.		
Premier Conservative Portfolio	The Premier Conservative Portfolio aims to provide a balanced approach to long-term investment growth by offering exposure to a broad range of asset classes, both in the UK and abroad. A considerable element of the portfolio may also provide exposure to alternative and defensive style investments and absolute-return strategies.				4	The Portfolio may be suitable for clients who seek capital growth. Although the Portfolio does not have an income objective, the underlying funds held in the Portfolio may make dividend distributions and therefore may also be suitable for clients who seek income.		
Premier Balanced Portfolio	The Premier Balanced Portfolio aims to provide long-term investment growth by offering exposure to a broad range of asset classes, including both UK and overseas equities.				4	The Portfolio may be suitable for clients who seek capital growth. Although the Portfolio does not have an income objective, the underlying funds held in the Portfolio may make dividend distributions and therefore may also be suitable for clients who seek income.		
Premier Balanced Plus Portfolio	The Premier Balanced Plus Portfolio aims to provide long-term investment growth by offering exposure to a broad range of asset classes, including both UK and overseas equities.				4	The Portfolio may be suitable for clients who seek capital growth. Although the Portfolio does not have an income objective, the underlying funds held in the Portfolio may make dividend distributions and therefore may also be suitable for clients who seek income.		



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Premier Growth Portfolio	The Premier Growth Portfolio aims to build long-term investment growth by providing exposure to a broad range of asset classes, including both UK and overseas equities.	Retail clients Professional clients Eligible counterparties	The portfolios are only available to clients with a regulated financial adviser to provide personal advice on the details of the investment, including risk characteristics and to assess the suitability of the product for the client's personal circumstances.	Clients that can bear losses of up to 100%.	4	The Portfolio may be suitable for clients who seek capital growth. Although the Portfolio does not have an income objective, the underlying funds held in the Portfolio may make dividend distributions and therefore may also be suitable for clients who seek income.	Long term (at least five years)	Investment advice
Premier Growth Plus Portfolio	The Premier Growth Plus Portfolio aims to build long-term investment growth by providing exposure to a broad range of asset classes, including both UK and overseas equities. Greater emphasis may be placed on international and emerging equity markets.				4	The Portfolio may be suitable for clients who seek capital growth. Although the Portfolio does not have an income objective, the underlying funds held in the Portfolio may make dividend distributions and therefore may also be suitable for clients who seek income.		
Premier Dynamic Growth Portfolio	The Premier Dynamic Growth Portfolio aims to build long-term investment growth by providing exposure to a broad range of asset classes, including both UK and overseas equities.				4	The Portfolio may be suitable for clients who seek capital growth. Although the Portfolio does not have an income objective, the underlying funds held in the Portfolio may make dividend distributions and therefore may also be suitable for clients who seek income.		
Premier High Income Portfolio	The Premier High Income Portfolio invests across a broad range of asset classes, with the aim of generating a regular income.				4	The Portfolio may be suitable for clients who seek income. Although the Portfolio does not have a growth objective, the income from underlying funds can be reinvested in the Portfolio and therefore may also be suitable for clients who seek capital growth.		
Premier Income & Growth Portfolio	The Premier Income & Growth Portfolio invests across a broad range of asset classes, with the aim of generating an income and growing the value of the original investment over the long term.				3	The Portfolio may be suitable for clients who seek income and/or capital growth.		
Premier Income Portfolio	The Premier Income Portfolio invests across a broad range of asset classes, with the aim of generating a regular income and growing the value of the original investment over the long term.				4	The Portfolio may be suitable for clients who seek income and/or capital growth.		

* At 29.02.2020. The Synthetic Risk and Reward Indicator (SRRRI) ranking is out of seven. The higher the ranking the greater the potential reward but the greater the risk of losing capital. Please note that even the lowest ranking does not mean a risk-free investment. The ranking is a weighted average of the SRRRI rankings given to the underlying Premier funds within the portfolio. These are based on performance volatility over the past 5 years, calculated on a weekly basis. This may change over time and may not be a reliable indication of the future risk profile of the portfolio.

**The levels of investment growth and/or income are not guaranteed and will fluctuate

Investors need to read and have understood the Premier Portfolio Management Service Terms and Conditions and investor guide prior to investing. These documents include important information about the risks of investing and the charges associated with investing and are published on the Premier Miton website. This Service is only available to investors who use the ongoing services of a regulated financial adviser.

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